



Guise Public School

“Educating and caring for the whole child”

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Guise Public School Facebook Policy

Rationale:

Guise Public School acknowledges that there are an increasing number of people using social networking sites. The widespread availability and use of social networking applications brings opportunities to understand, engage and communicate with audiences in new ways.

Aim:

Guise Public School aims to:

1. Allow our community to be informed about activities and achievements through a widely used forum.
2. Promote a positive image for our school and celebrate the highlights of our school community.
3. Make connecting with our school more convenient and accessible for our families.

Policy Statement:

Guise Public School reserves the right to block parents from using the school's Facebook site at the discretion of the school Principal. Where there are issues of a potentially serious criminal nature such as threats or inappropriate comments, the matter will be referred directly to the relevant governing body.

Guidelines:

- Guise Public School staff administrators of the GPS Facebook website are the only users who can post to our Facebook page.
- Parental consent for the use of students' first name and photos will be obtained.
- All users following the school's Facebook page who are interacting ('Liking') the posts must do so with a Facebook account that is identifiable.
- The school will not respond to private messages, comments or questions on the page.
- The school will only use first names of students in posts.
- Teacher's official names or parents first names may be used when acknowledging positive work or contribution.
- Guise Public School reserves the right to remove any content, which is deemed to be in breach of the Facebook Guidelines. This includes discriminatory, illegal, obscene or misleading/fraudulent comments, spam or any indecent content.
- Guise Public School does not endorse children under the age of thirteen years of age having their own Facebook account. We encourage children only under parent supervision, to view our school's Facebook page.
- We trust the conduct of our community members on our Facebook page will serve as a positive role model on how to behave appropriately on social media spaces. Should anyone fail to comply with the Facebook Page Terms and Conditions and Guise Public School Policy they will be blocked from the Guise Public School Facebook Page.
- Guise Public School's Facebook Page operates under the School Facebook Policy, Department of Education Social Media Policy and Code of Conduct, as well as Facebook Terms and Conditions. Find the Guise Public School Facebook Page via: <https://www.facebook.com/guisepublicschool>